

FOR IMMEDIATE RELEASE

March 4, 2008

CONTACT: SHEILA JOHNSON – 610-565-7481

EASTERN BUSINESS SOFTWARE, INC.

EMAIL – SJohnson@EBSoftware.com

EBS Announces the Release of Microsoft Dynamics CRM 4.0!

EBS, Inc., a Microsoft Certified Partner, is now offering the latest release of MS Dynamics CRM 4.0. In a tight economy, EBS understands your need to keep employees productive and profitable. They help managers overcome those frustrations that occur with a scattered staff who are unsure of how to successfully accomplish their goals.

EBS works closely with Microsoft Dynamics CRM to create a custom solution for your company. With our strategic and integration experience, you'll have a solution that can be quickly implemented to help increase productivity and profits. And because it acts as an extension of familiar applications like Microsoft® Office and Outlook,™ CRM delivers lower training costs, broader user adoption, less application switching, higher productivity, greater mobility, and a faster return on investment than competing CRM products.

“Microsoft Dynamics CRM is making the power of choice a reality for businesses around the world,” said Brad Wilson, general manager of Microsoft Dynamics CRM at Microsoft. “This new release further enables us to deliver on Microsoft’s software plus services strategy and provide our CRM solutions with a great user experience and exceptional business value.”

Some of the significant new benefits and capabilities of this new release include:

- New business intelligence capabilities including cross-entity views and an end-user ad hoc reporting wizard
- Advanced business process automation based on Microsoft Windows Workflow Foundation
- New collaboration capabilities with Microsoft Office Communications Server 2007 including real-time presence indicators within the CRM application
- An advanced multitenant architecture that supports multiple customers per server

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that helps businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

EBS is a Systems Integration company that provides a customized suite of services that includes Consulting, Solutions, IT Staffing and Off-shore Development. We solve those **frustrating** IT problems that cause managers and executives **concern**, and that can pose a **risk** to the business itself.

Eastern Business Software, Inc., founded in 1992, is based in the Philadelphia area. We offer our ability to work with corporate management, internal IT services, and business users to understand organization needs, and develop effective, efficient, and meaningful solutions.

Information on the CRM benefits and capabilities as well as the quote from Brad Wilson are courtesy of Microsoft Dynamics CRM 4.0 press release dated 12/17/2007.

For more information, contact:

Sheila Johnson
Eastern Business Software Inc.
55 State Road
Media, PA 19063
Tel: 610-565-7481

Email: SJohnson@EBSoftware.com